



News Release

*** Secure shredding and 100% recycling, from paper to printers * Proshred® franchise owner acquires Secure e-Cycle**

Successful paper shredding firm with zero-landfill policy expands services by acquiring e-waste firm to create one-stop recycling for businesses and individuals

LENEXA, Kan. – April 14, 2011 – Todd McCullough, owner of the Proshred® Security document shredding franchise in Kansas and Missouri, has announced his acquisition of Secure e-Cycle , a company that has provided the latest in secure destruction and responsible recycling of end-of-life IT and electronic equipment for more than 10 years. By bringing Proshred and Secure e-Cycle under the same leadership, McCullough is offering Midwest companies one place to go for all of their data destruction and recycling needs, from paper to printers.

“This move puts Secure e-Cycle in position to respond to the requests of businesses and individuals who are concerned about protecting the environment from unnecessary waste,” explained McCullough. “Paper shredding has become commonplace, and this is the logical next step. As companies upgrade their computers and other electronics, they need a responsible way to dispose of their old equipment.”

Secure e-Cycle fills a void in the Midwest region, where small to medium-sized businesses are notably underserved in the removal and recycling of electronic equipment. While many recycling companies are focused on converting large volumes of equipment to scrap for resale, McCullough is establishing his expertise in protecting the security of the data that resides on the equipment he recycles. Secure e-Cycle offers a unique end-to-end process of data destruction, recycling, and remarketing – all surrounded by a proprietary asset tracking and reporting system.

“With recently enacted government legislation such as HIPAA and FACTA, combined with industry-specific regulations that govern how consumer information is managed, businesses must be able to prove that they are properly handling the complete destruction of client data and the responsible disposal of equipment,” McCullough explained. His business offers an on-demand reporting tool, as well as a Certificate of Destruction and a Continuity of Ownership document that proves each asset is handled in compliance with all required laws and regulations. By running the business the way he does, McCullough has carved out a rather unique niche in the marketplace.

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“Companies of all sizes are conflicted these days,” McCullough explains. “They want to update their computer systems with the latest and greatest technology, but they worry about the cost of disposal and the security of their data – and they are increasingly concerned about the environmental impact.” McCullough’s business addresses these common concerns through 1) a commitment to securely destroy all data, 2) the expertise to generate a return on remarketed equipment, and 3) a zero-landfill policy.

The Cycle Comes Full-Circle

When a company gives end-of-life and surplus equipment to Secure e-Cycle, an initial diagnosis determines whether the materials can be refurbished and resold to nonprofits, schools or other organizations. In many cases, Secure e-Cycle shares the resell revenues with the client to offset asset disposal costs. If not resold, the assets are de-manufactured and processed for recycling.

- All electronic data is destroyed, plus asset tags and customer’s proprietary labels/markings are removed
- Raw materials are separated and shredded into small pieces
- Calibrated separating machines further bifurcate the materials by component, so they can be sold and converted into raw materials that go right back into the manufacturing stream.

“Our rigorous processes, combined with our experience with refurbishment and re-marketing, give our clients the ability to generate revenue on the disposal of their equipment,” McCullough said. “Equally important, they can be confident the data is properly destroyed and the raw materials repurposed. It’s an easy way for them to contribute to the protection of our environment.”

McCullough expects to double his staff within the next year, as a result of the increased market opportunities that come with being able to offer businesses the full scope of secure recycling services. Today, a combined staff of 15 serves approximately 2,500 clients covering multiple industries and ranging in size from two to 10,000 employees.

Schedule a pick up or stop by the facility

Secure e-Cycle offers regular equipment pick-up anywhere in Kansas or Missouri. Depending on the volume of equipment to be recycled, there are processes in place to transport equipment back to Secure e-Cycle’s facility from most locations in the Midwest. Individuals and businesses are also welcome to use the firm’s secure drop-off process at their Lenexa facility at 7939 Flint Street. They offer discounted recycling processing fees to those who bring to the facility any equipment to be recycled and paper to be shredded. Secure e-Cycle accepts drop-offs Monday through Friday, 8 a.m. - 4 p.m. CST.

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About Secure e-Cycle

Formerly a division of Results Technology (a leading provider of managed IT services), Secure e-Cycle has provided businesses large and small with the most secure destruction and responsible recycling of their IT and electronic equipment for more than 10 years. In addition to e-waste recycling, Secure e-Cycle manages the remarketing and resale of surplus equipment. The firm is capable of handling all types of electronics, including desktop computers, laptops, monitors, servers, printers, desktop and cell phones, and peripherals. At the completion of each project, Secure e-Cycle provides a “Certificate of Destruction” and “Continuity of Ownership” detailing the results of each serialized asset handled. Secure e-Cycle has a zero-landfill policy. Visit www.secureecycle.com for more details.

About Proshred Security®

Proshred Security, the originator of on-site paper shredding, is the most experienced on-site document destruction company in America. It is the most secure, convenient and cost-effective method for destroying and recycling confidential documents and materials. It is also the first of all mobile shredding companies to meet the rigorous standards of the International Organization for Standardization and earn [ISO 9001 certification](#). A locally owned and nationally operated network, Proshred supports its customers’ efforts to improve privacy and productivity, while helping them contribute positively to the environment by recycling all shredded paper. Visit www.proshred.com for more details.

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